

JK7 TALENTS • CELEBRITIES

SHWETA SUBRAM

CELEBRITY SINGER

BOLLYWOOD PLAYBACK SINGER
RADIO JOCKEY • TV HOST

VOICE OF THE VIRAL HIT

"Jalebi Baby"

200M+

YouTube views on Jalebi Baby

100+

concerts headlined

12+

countries performed in

**Carnegie
Hall**

youngest vocalist of Indian origin
to perform there

NATIONALITY **CANADIAN**

REPRESENTED BY JK7 TALENTS





CAREER HIGHLIGHTS

ON THE BIG STAGES

- ★ Headlined **Dubai Expo 2020** for India's 73rd Republic Day at the DEC Amphitheatre
- ★ Female voice of the viral chartbuster **Jalebi Baby** 200 million views on YouTube; 2021 version with Teshar and Jason Derulo
- ★ Bollywood playback debut in **Hawaizaada** alongside Ayushmann Khurrana
- ★ Performed at the **IIFA Awards** and other events with Salim-Sulaiman
- ★ First female singer at a **Bollywood concert in Saudi Arabia** performing alongside Shaan
- ★ Youngest vocalist of Indian origin at **Carnegie Hall**, New York
- ★ Sang at the **Indian Prime Minister's Grand Reception** in Toronto alongside Canada's Prime Minister
- ★ **Khushnuma** with The Piano Guys over 21 million views on YouTube
- ★ **South Asian of the Year 2015** Zee TV Canada and Maple Diversity
- ★ **Best Indian Singer worldwide**, awarded by Shankar Mahadevan and Best Singer in North America by Sangam Kala Group





ABOUT

THE VOICE BEHIND THE HOOK

Shweta Subram is a Canadian playback singer known for the viral hit "Jalebi Baby", and for songs in Bollywood and Kollywood (the Tamil film industry).

Singing started as a hobby and quickly became a career of awards: **Best Singer in North America** (Sangam Kala Group), **Best Global Singer** (Shankar Mahadevan Academy) and **South Asian of the Year** (Zee TV Canada).

Her career took off with a performance at the **IIFA Awards with Salim-Sulaiman**, collaborations with artists such as **The Piano Guys**, her Bollywood playback debut with **Ayushmann Khurrana** and Kollywood playback with music director **Ghibran**. She has released singles featured across India, Canada and the United States, and has headlined **100+ concerts in over 12 countries**.

Shweta also hosted the Drive Home show on HumDesi Radio as an RJ, and reported for Sounds of India on Rogers TV in Canada.

SINGER

Bollywood and Tamil playback, live concerts and galas

RADIO JOCKEY

Drive Home show, HumDesi Radio

TV HOST

Sounds of India, Rogers TV

FEATURED ON

Colors TV

Zee

Star TV

Radio Mirchi

City 1016

Times of India

Hindustan Times

Khaleej Times

Gulf News

FILM AND SINGLES

FILM PLAYBACK

YEAR	FILM	SONG	NOTES
2018	Mostly Sunny	Ajooba, Doli	Documentary on Sunny Leone
2017	Maayavan	Mella Mella	Tamil playback debut
2015	Hawaizaada	Dil-e-Nadaan	Bollywood playback debut with Ayushmann Khurrana
2009	Perfect Mismatch	Pehchaan Lijiye	Starring Anupam Kher, Boman Irani, Nandana Sen
2009	Bas! Beyond the Red Light	Nacho Jhoom Jhoom Ke	Playback for a Canadian documentary
2009	I Do, Do I	I Do, Do I	Title song

SINGLES

YEAR	SONG	NOTES
2021	Jalebi Baby	Featured vocalist with Teshar and Jason Derulo
2020	Jalebi Baby	Featured vocalist with Teshar
2017	Rasiya	Composed by Shweta Subram
2015	Parchan Shaal Panhwar	With Sultans of String
2014	Bollywood Evolution	Medley of Bollywood hits from the 1950s to the 2010s
2013	Khushnuma (Don't You Worry Child)	With The Piano Guys
2013	Dancing Petals	Featured with Abhay Jodhpurkar
2013	Piya	Composed by Shweta Subram
2013	Mere Saajan Sun Sun	With Shankar Tucker
2011	Ajooba	Composed by Shweta Subram
2011	Jee Le Live Life	Debut single



WATCH SEE HER LIVE



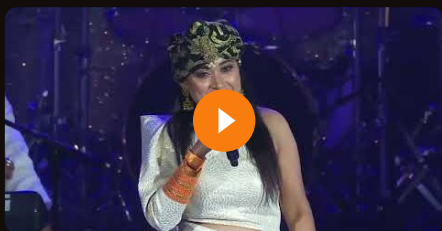
NEW • 2026

SHOWREEL 2026

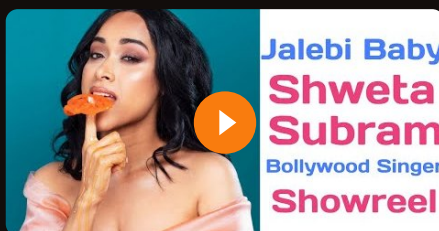
Concerts, galas and festival stages: the energy Shweta brings to a crowd, in under four minutes.

▶ WATCH THE
SHOWREEL

LIVE PERFORMANCE CLIPS



Dubai Expo 2020
Headline show



Showreel
Live highlights



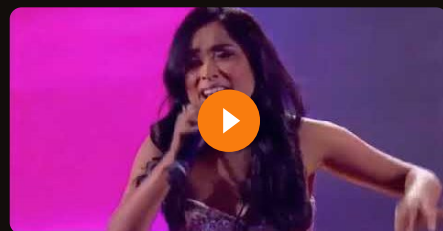
Zee TV Mahotsav
Headline show



Darpan Gala, Vancouver
Headline show



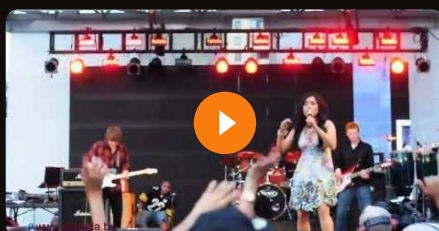
Saudi Arabia
With Shaan



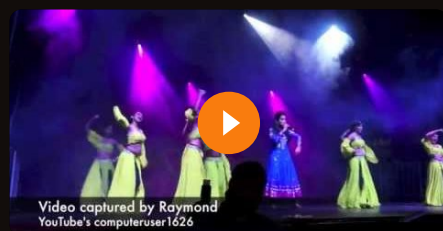
IIFA Awards
With Salim-Sulaiman



New Year's Eve, Hyderabad
Live set

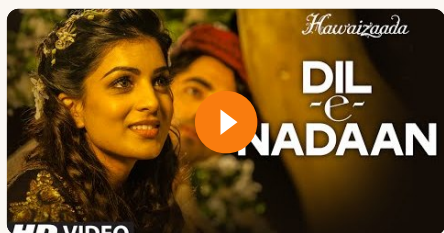


desiFest, Toronto
Headline show



Surrey Fusion Festival
Headline show

LISTEN MUSIC RELEASES



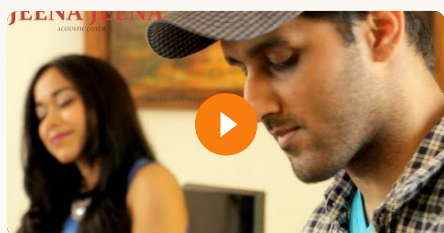
Dil-e-Nadaan (Hawaizaada)
With Ayushmann Khurrana



Khushnuma
With The Piano Guys



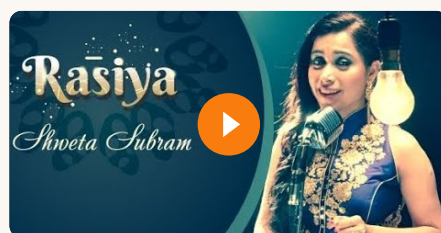
Bollywood Evolution
Shweta Subram



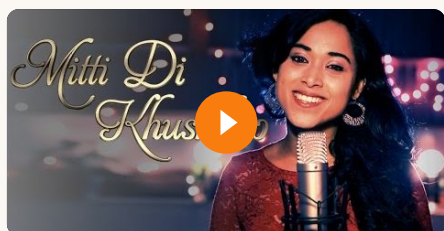
Jeena Jeena (Badlapur)
With Aakash Gandhi



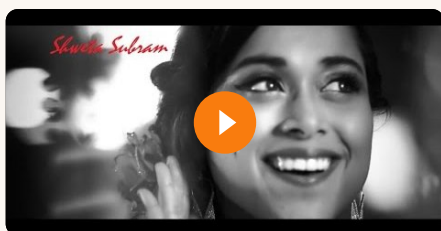
Mere Saajan Sun Sun
With Shankar Tucker



Rasiya
Shweta Subram



Mitti Di Khushboo
Shweta Subram



Kuch Na Kaho (Jazz)
Shweta Subram



Jab Koi Baat
With Abhay Jodhpurkar



Heer
Studio Unplugged



Saadi Galli Aaja
Studio Unplugged



IN THE PRESS

MAKING HEADLINES



KHALEEJ TIMES



HINDUSTAN TIMES



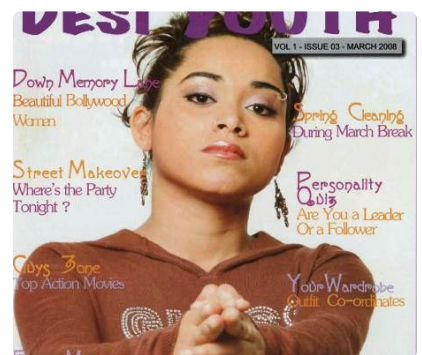
GULF NEWS



DECCAN CHRONICLE



INDIA TODAY



DESI YOUTH MAG

ONLINE FEATURES

ZEE NEWS

Youngest Indian vocalist at Carnegie Hall

WALL STREET JOURNAL

An interview with Shweta Subram

INDIA TODAY

Steals hearts singing both Indian and Canadian anthems

THE TIMES OF INDIA

Shweta Subram in Khushnuma

IMDB

Her hit song and the video Evolution of Bollywood Music

BOLLY SPICE

Shweta and Ayushmann Khurrana talk Dil-e-Nadaan

INDIA WEST

Takes Carnegie Hall by storm

MISSMALINI

"Piya" featuring Shweta Subram and Karthik

SCOOPWHOOOP

60 years of Bollywood, from Babuji Dheere Chalna to Baby Doll

FILMI CAFÉ

Teams up with Bollywood musical maestros for IIFA Rocks

LIVE SHOWS

100+ CONCERTS, 12+ COUNTRIES



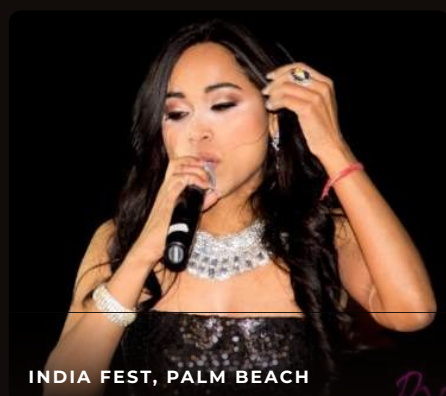
SHAFQAT AMANAT ALI CONCERT,
MISSISSAUGA



IIFA ROCKS, TORONTO



IIFA BUZZ, MARKHAM



INDIA FEST, PALM BEACH



CANADIAN MUSIC FEST, TORONTO



FESTIVAL OF INDIA, OTTAWA



TELUS MOSAIC FESTIVAL,
MISSISSAUGA



ISBM CRESCENDO, PUNE



SATYAM CELEBRATIONS, MUMBAI

STAGES AND SHOWS

Dubai Expo 2020

IIFA Awards

IIFA Rocks, Toronto

IIFA Buzz, Markham

Carnegie Hall, New York

Zee TV Mahotsav

Darpan Gala, Vancouver

RBC DesiFest, Toronto

Surrey Fusion Festival

Valentine's Day Concert, Port of Spain

Satyam Celebrations, Mumbai

BIG 92.7 Navratri Concert, Navsari

Canadian Music Fest, Toronto

Andaaz, Montreal

Indo-American Fair, New Jersey

Canada India Foundation Gala, Toronto

Telus Mosaic Festival, Mississauga

ISBM Crescendo, Pune

Festival of India, Ottawa

Bollywood Boat Party, Toronto

Lalchand New Year Gala, Bhubaneswar

India Fest, Palm Beach

New Year's Eve, Hyderabad

Bollywood concert, Saudi Arabia



BOOKINGS

BOOK SHWETA SUBRAM

Headline concerts, galas, award nights, national day celebrations, weddings and brand events, in the UAE and worldwide.

With a 4-piece band · 2 or 3 sets

INCLUDED WITH EVERY BOOKING

MANAGED BY JK7 TALENTS

- | | |
|---|--|
| ✓ VIP artist hospitality
Green room, refreshments and an artist liaison | ✓ Premium vehicle for the artist
Chauffeured transfers to and from the venue |
| ✓ Security personnel
Close protection for the artist on site | ✓ Full technical rider
Sound, lights and backline as the band needs |
| ✓ Videography and photography
A dedicated crew for every set | ✓ Secure payments
End-to-end coordination by JK7 Talents |

BOOKING TERMS

- 50% advance to lock the dates
- Balance 50% on artist arrival at the venue
- Client to arrange rooms and F&B for band members and crew

FOR BOOKINGS, CONTACT

JK7 Talents

+971 58 289 0020

Call or WhatsApp

All bookings are quoted, contracted and paid through JK7 Talents.

Online profile: www.jk7talents.com/t/shwetasubram

JK7 | TALENTS

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